**Company Description**

2021.AI is an ambitious next generation company focused on maximizing business value for our client’s digital transformation based on artificial intelligence. Our vision is to build trust between business users and the new insights that advanced technology delivers to help augment their ability to improve their business decisions.

We use our own technology to achieve a simple and efficient deployment of Artificial Intelligence, machine learning and data sciences, guiding organizations away from processes that rely on legacy technology, disjointed tools and intensive engineering support. Our 2021.AI artificial intelligence [advanced technology](http://www.2021.ai/advanced-technology/)platform offers everything our client needs, allowing organizations to manage their team’s collaborations across heterogeneous infrastructure efficiently.

**Job Description**

2021.AI is currently seeking an intern who is interested in marketing, social media and gaining experience in a fast-paced and technology orientated industry. You will be helping administrative duties in managing our events, developing and implementing marketing strategies and creating engaging blog and social media content. This position is a great opportunity for those interested in developing their social media and marketing skills.

**Responsibilities:**

Website

* Using our website as a marketing tool (increase tracking and promotion).
* Managing Google Analytics, Twitter Analytics, LinkedIn Tracking and SEO reporting.
* Updating the websites media; such as videos and photos.

Social Media and Events

* Manage 2021.AI social media presence by implementing and developing creative ways to increase the company's awareness and drive traffic to our website, LinkedIn, Facebook, blog, and Twitter pages.
* Event planning – reaching out to potential speakers and guests.

Academy

* Expanding our AI/ML courses list.
* Screening of material that is currently available.
* Creating a weekly newsletter based on “best reads”; Expand this from our internal email to widely shared.

Market Analysis

* Help in the development of new strategies and manage marketing programs.
* Performing market analysis and research on competition.

**Qualifications**

* Knowledgeable in social media and understanding of different marketing techniques.
* Willing to learn new programs, processes and technology.
* An interest in Artificial Intelligence and upcoming technologies.
* Excellent verbal and written skills.
* Ability to get tasks done with minimal resources and support.
* Relationship building skills.

**Please include your resume and cover letter.**

We really appreciate your interest in this position as we know our achievements rely on attracting the best people to join us, people like you!